

NOURA SHEMIES

PERSONAL PROFILE

I am a motion and graphic designer with over four years of professional experience. My journey has been defined by a passion for blending animation, design, and illustration to create dynamic imagery that resonates deeply and brings ideas to life

SKILLS

- Adobe: After Effects, Premiere, Photoshop, Illustrator, InDesign
- Toon Boom Harmony
- Mocha Pro
- PowerPoint

LANGUAGES

- English
- Arabic

nourasstuff.com
contact@nouradel.com
3476538320

EDUCATION

The School of Visual Arts

Bachelor of Fine Arts (2017-2021)
Computer Art, Visual Effects and Motion Graphics
Coursework: Imaging, Computer Animation, Digital Video, Visual Effects and Motion Graphics

EXPERIENCE

Teaching Artist

DreamYard | June 2023 - Present

- Designed and implemented a comprehensive Digital Design curriculum for 14-15-year-olds, emphasizing creative expression and skill development in Adobe Suite.
- Fostered a supportive classroom environment that encouraged student exploration, self-reflection, and personal storytelling.
- Led engaging lessons on digital design tools and potential career paths, empowering students with industry-relevant knowledge and skills.

Freelance Motion Designer & Illustrator

Sony Music Entertainment | July 2019 - December 2023

- Designed and illustrated dynamic playlist covers, podcast art, and multimedia assets that elevated brand identity across digital platforms.
- Partnered with a multidisciplinary team of designers and art directors to execute a high-profile department advertisement, from storyboard development to final animation.
- Produced eye-catching album art, promotional trailers, and logo animations for podcasts, boosting content reach and audience engagement.
- Developed concept art and storyboards for lyric videos, enhancing the visual narrative of music content.

Freelance Motion Designer

HOPR | June 2022 - October 2022

- Animated engaging tutorials showcasing new Google Pixel features, enhancing product education and user experience.
- Developed custom illustration assets and GIFs, contributing to high-impact presentations for internal and external audiences.

Freelance Motion Designer

HBO | November 2021 - April 2022

- Developed diverse storyboards for show art animation, enhancing visual storytelling with innovative concepts and direction.
- Created animated show art tailored for social media platforms and large-scale billboards, increasing engagement and brand visibility.
- Adapted and resized animations for complex, high-traffic ad spaces, ensuring seamless visual consistency across formats.
- Animated title sequences for HBO shows for social media

PROJECTS

Animator

Ana Men Wein Short Film by Nouf Aljowaysir
2022

- Collaborated closely with the director to refine the film's illustrative vision, ensuring alignment with the narrative tone.
- Designed captivating style frames that established the visual mood.
- Animated and edited key sequences of the short film